

HELLENIC REPUBLIC
**CHAMBER OF SMALL AND MEDIUM SIZED INDUSTRIES OF
THESSALONIKI**

**Agroefficiency Business Support Center – Chamber of small & medium sized
industries of Thessaloniki**

Dear entrepreneur,

The Chamber of small & medium sized industries of Thessaloniki participates in the project entitled: “Enhancing the Competitiveness and Sustainable Growth in the Agrofood Sector through the promotion of Circular Economy” with Acronym “Agroefficiency” of the Cooperation Programme INTERREG V-A “Greece-Bulgaria 2014-2020”, which will be carried out through the **Business Support Center - BSC** (info on **Agroefficiency**: <https://esupportplatform.agroefficiency.eu/>).

Services

Services provided by the BSC are aiming at strengthening **existing and newly developed SMEs** in the Agri-food sector by providing means and opportunities for SMEs to develop their business tools, create new ideas so that they become more attractive to new investors.

Business consulting

Business consultancy will be provided by specialized business consultants, with the help of qualified professionals, where appropriate and will cover the following thematic modules:

- Green Supply Chain best practices.
- Green practices of new agri-food technologies.

This Project is co-funded by the European Development Fund (ERDF) and by national funds of the countries participating in the Interreg V-A “Greece – Bulgaria 2014-2020” Cooperation Programme



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- Benefits of using biomass and waste from production activities as a renewable energy source.

Training

The training material of the workshops and seminars will include the following thematic areas:

- Startup entrepreneurship and business opportunities in the Agri-food sector.
- Business Plan / Business Model Canvas.
- Methods of financing, outreach to new investors and preparedness for new investment ideas.
- Preparations of proposals.
- Access to new markets.
- Marketing plan.
- Strategic plan.

SME's participation in training workshops and seminars

For the participation of SMEs in the Business Support Center's actions, SME's statement will be required in the Call of Expression of Interest that will be announced in September 2022.

Please indicate your initial interest by replying to our e-mail by August 31, 2022.

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