

REPORT

Del. 2.5.2; Project's Digital Media

Project: “Enhancing the Competitiveness and Sustainable Growth in the Agrofood Sector through the promotion of Circular Economy”, Acronym „AGROFFICIENCY“, Subsidy contract No B6.3a.09/13.04.2021, 6th Call for Proposals “INTERREG V-A COOPERATION PROGRAMME: GREECE – BULGARIA 2014-2020”

the following activities and results were achieved:

Under the project, we created profiles in Facebook <https://www.facebook.com/profile.php?id=100075579774885> and Twitter <https://twitter.com/Agrofficiency>.

RES Cluster was responsible for disseminating information within them. Over 50 posts were published during the project. They contained information related to the Agri-food sector – challenges in Europe's agri-food systems, food system innovation, circular economy in the agri-food sector, organic farming, food waste innovation.

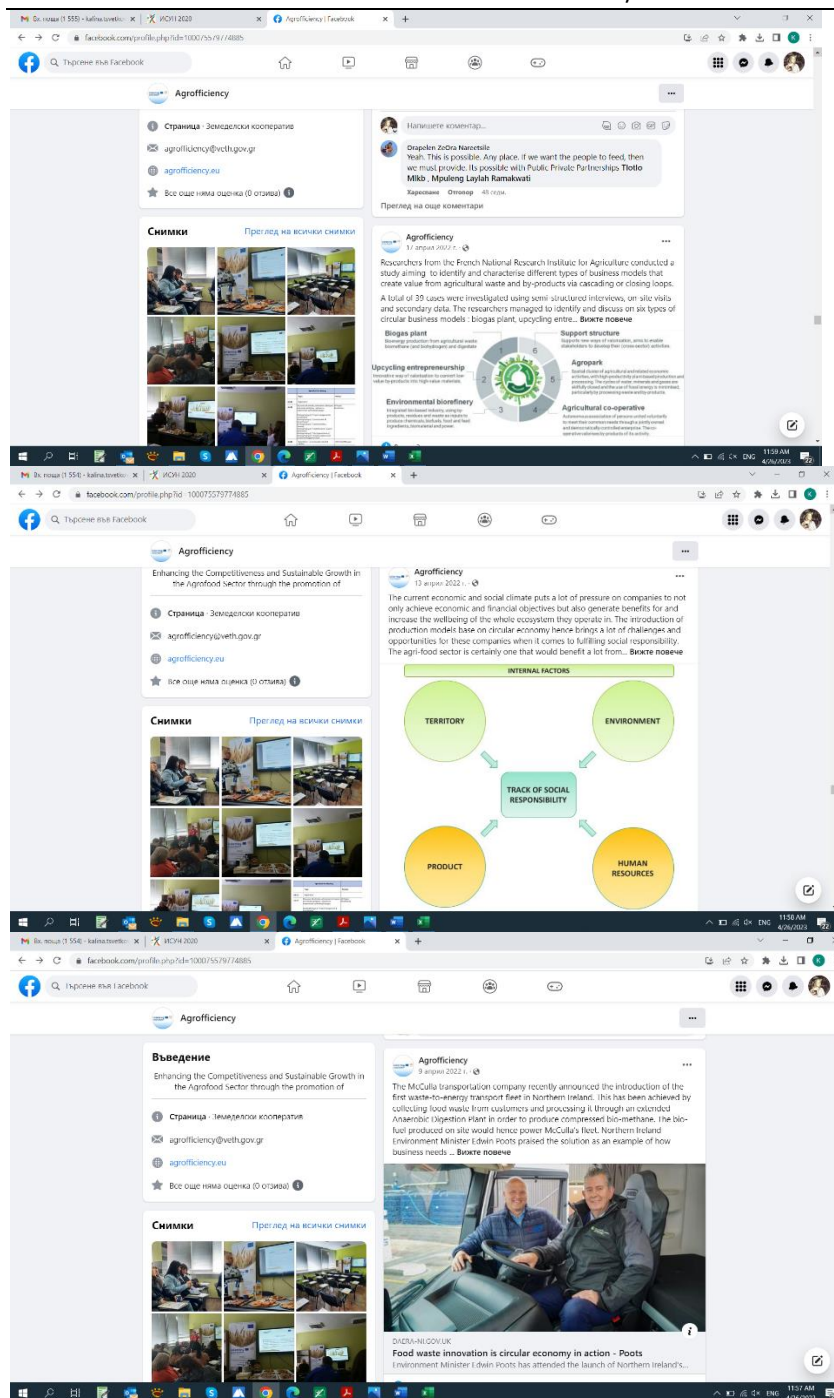
The page had been keeping SMEs, as well as any project stakeholders, informed on the status of project by providing briefs on the major project activities undergoing.

News related to policies and measures in the European Union Information were a focus of the pages. News about innovative companies and practices from around the world were published, too.

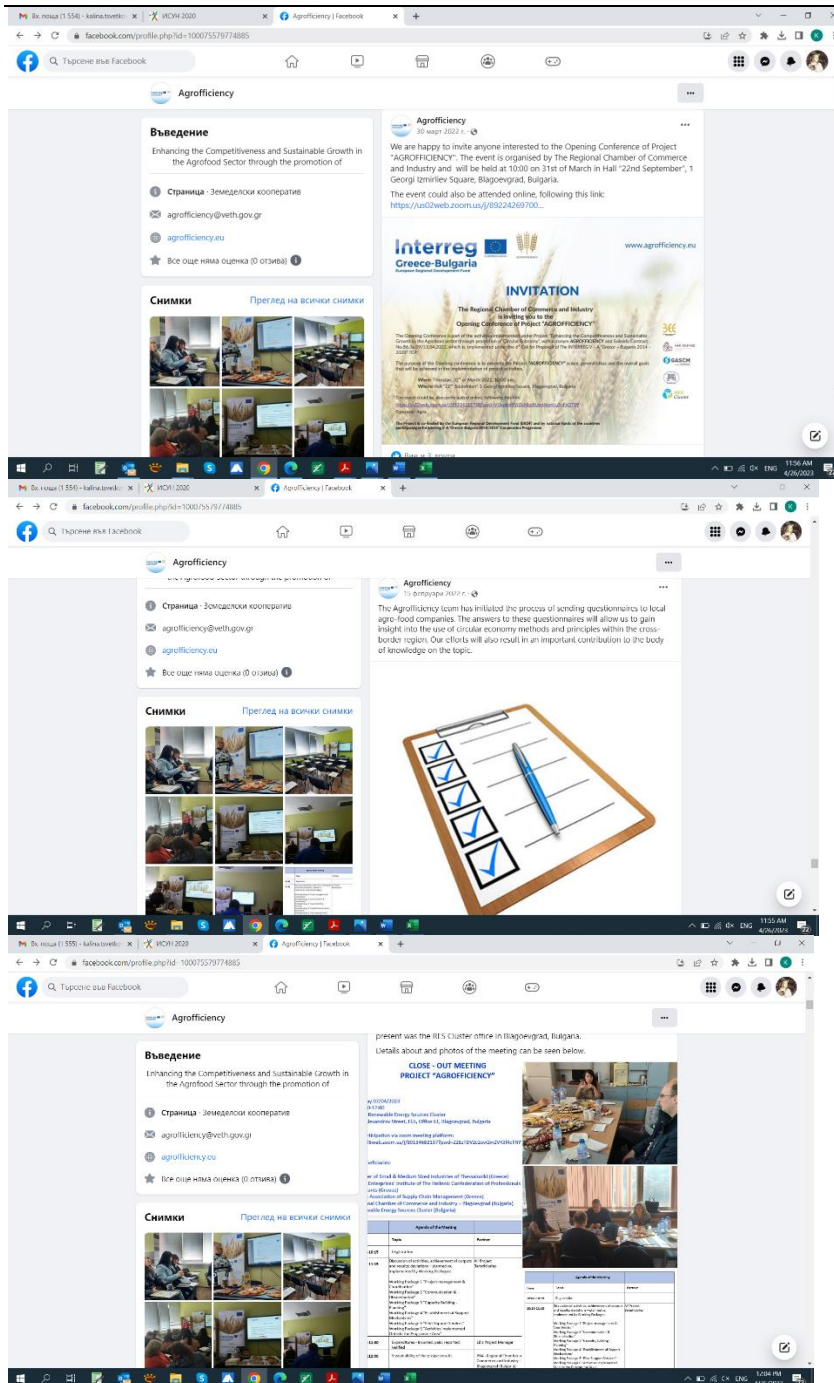
We tried to keep the public and SMEs updated about events and activities organized as part of the project, too. Conferences, meetings, information days, exhibitions and workshops were advertised on the pages and highlights from these events were later published.

The profiles in the two social networks helped to popularize the project, as well as to share interesting and innovative solutions in the field of the Agro- food sector. The information reached the branch organizations, associations, institutions, and NGOs, SMEs from the Agro-food sector.

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Agroficiency
 112 Tweets

AGROFFICIENCY
 Enhancing the Competitiveness & Sustainable Growth in the Agrofood Sector through the promotion of Circular Economy.

Agroficiency
 @Agroficiency

Info:
 Start Date Apr 13, 2021
 End Date Apr 12, 2023
 Budget 632,306,26 €
 ERDF Contribution 537,460,32 €
 National Contribution 94,845,94 €

agrofficiency.eu Joined October 2021

0 Following 2 Followers

Tweets Replies Media Likes

Pinned Tweet
Agroficiency @Agroficiency · Apr 11
 On 31st of March, the Agrofficiency Closing Conference was held in Thessaloniki. The event was organized by the Main Beneficiary - CHAMBER OF SMALL & MEDIUM SIZED INDUSTRIES OF THESSALONIKI.

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9:35 PM · Apr 11, 2023 · 16 Views

Thread

Agroficiency @Agroficiency
 On 31st of March, the Agrofficiency Closing Conference was held in Thessaloniki. The event was organized by the Main Beneficiary - CHAMBER OF SMALL & MEDIUM SIZED INDUSTRIES OF THESSALONIKI.

The event opened with speeches from Mr. Anastasia Agropoulou, President of ETAF and Mr. Vasilis Grouvas, Project Officer for the Interreg Greece-Bulgaria programme. Mr. Grouvas congratulated all participants for the work well done and wished us success in the next work period.

The attendees of this event had the opportunity to watch the following very informative presentations:

Agroficiency @Agroficiency · Apr 11
 «Circular Economy Actions and Funding Opportunities from the Region of Central Macedonia» - Mr. Konstantinos Terzinidis (Director at Regional Development Fund of Central Macedonia).

Relevant people

Agroficiency @Agroficiency
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Trends for you

Music - Trending
 Nike
 418K Tweets

Trending in Bulgaria
 #flowers
 6.7K Tweets

Business & Finance - Trending
 Musk
 348K Tweets

Business & Finance - Trending
 #stockchain
 54.2K Tweets

Trending in Bulgaria
 #SecondLife
 1.2K Tweets

Trending in Bulgaria
 #flowerdelivery
 1.1K Tweets

Sports - Trending
 Bayern
 33.2K Tweets

Business & Finance - Trending
 #investing
 8.8K Tweets

Trending in Bulgaria
 #forebet
 1.1K Tweets

Trending in Bulgaria
 #assessment
 1.1K Tweets

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112 Tweets

European Regional Development Fund

AGROFFICIENCY
«Enhancing the Competitiveness & Sustainable Growth in the Agrofood Sector through the promotion of Circular Economy»

Interreg
Greece-Bulgaria

Edit profile

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