

## REPORT

### Del. 2.5.5; Project's Publications

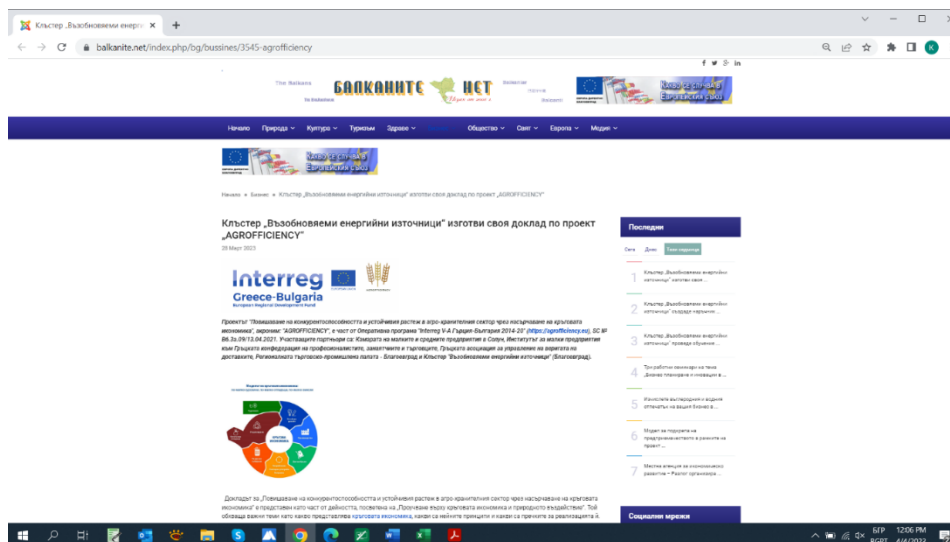
Project: “Enhancing the Competitiveness and Sustainable Growth in the Agrofood Sector through the promotion of Circular Economy”, Acronym „AGROFFICIENCY“, Subsidy contract No B6.3a.09/13.04.2021, 6th Call for Proposals “INTERREG V-A COOPERATION PROGRAMME: GREECE – BULGARIA 2014-2020”

the following was performed:

- I. Six publications on the following topics were created and published on the information site <https://balkanite.net>:

1. Report on "Enhancing Competitiveness and Sustainable Growth in the Agri-Food Sector by Promoting the Circular Economy"

<https://balkanite.net/index.php/bg/bussines/3545-agrofficiency>



2. Handbook "Circular Economy Strategies for SMEs" as part of the project „AGROFFICIENCY“



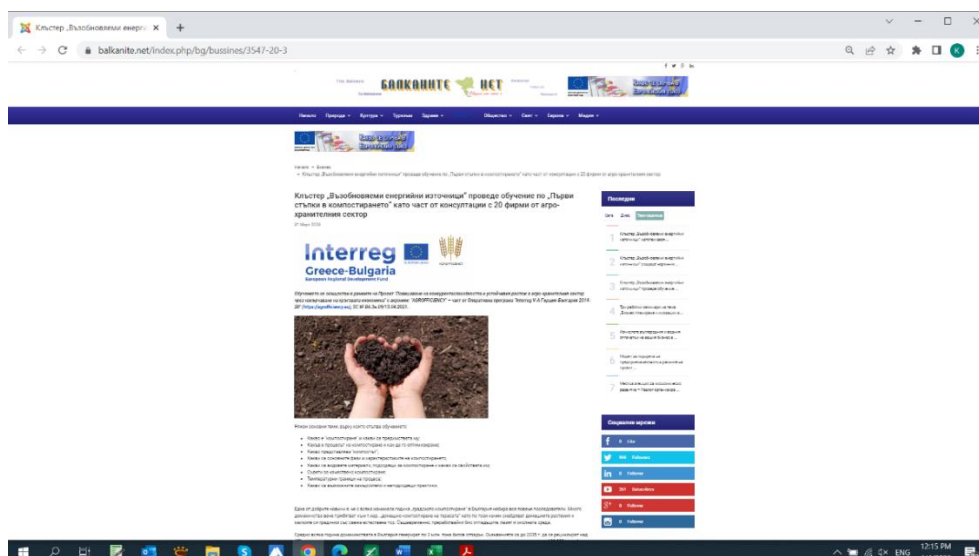
Project AGROFFICIENCY “Enhancing the Competitiveness and Sustainable Growth in the Agrofood sector through promotion of Circular Economy”  
SC № B6.3a.09/13.04.2021

<https://balkanite.net/index.php/bg/bussines/3548-2023-04-01-20-01-47>



3. Conducting a training on "First steps in composting“ as part of consultations with 20 companies from the agri-food sector

<https://balkanite.net/index.php/bg/bussines/3549-2023-04-01-20-17-35>



4. Three workshops on "Business planning and innovation in the agri-food sector"

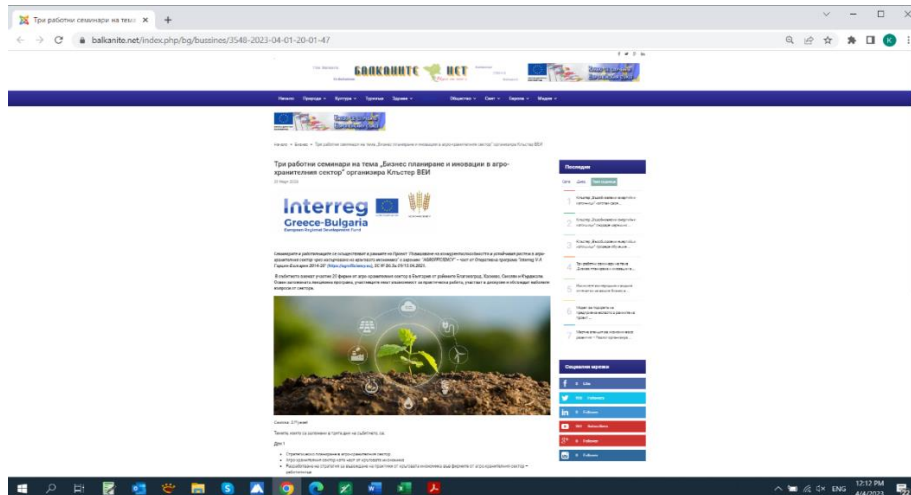


The Project is co-funded by the European Regional Development Fund (ERDF) and by national funds of the countries participating in the Interreg V-A “Greece-Bulgaria 2014-2020” Cooperation Programme.



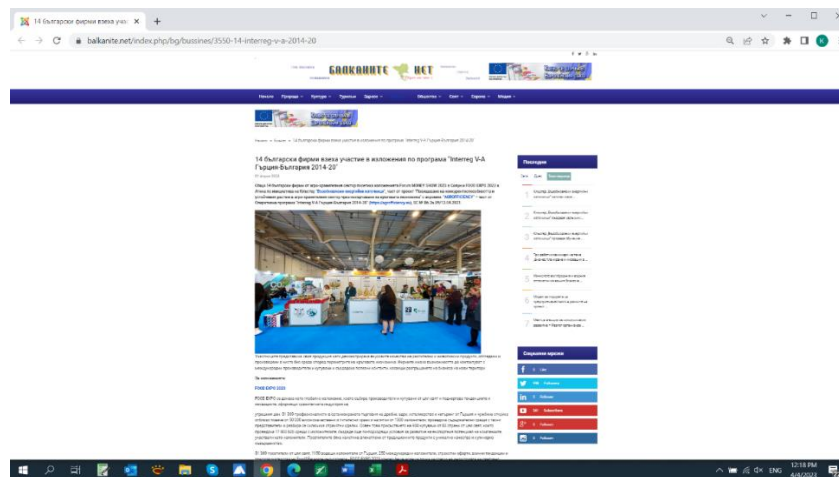
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<https://balkanite.net/index.php/bg/bussines/3547-20-3>



5. Fourteen Bulgarian companies took part in exhibitions under the program "Interreg V-A Greece-Bulgaria 2014-20"

<https://balkanite.net/index.php/bg/bussines/3546-agrofficiency-2>

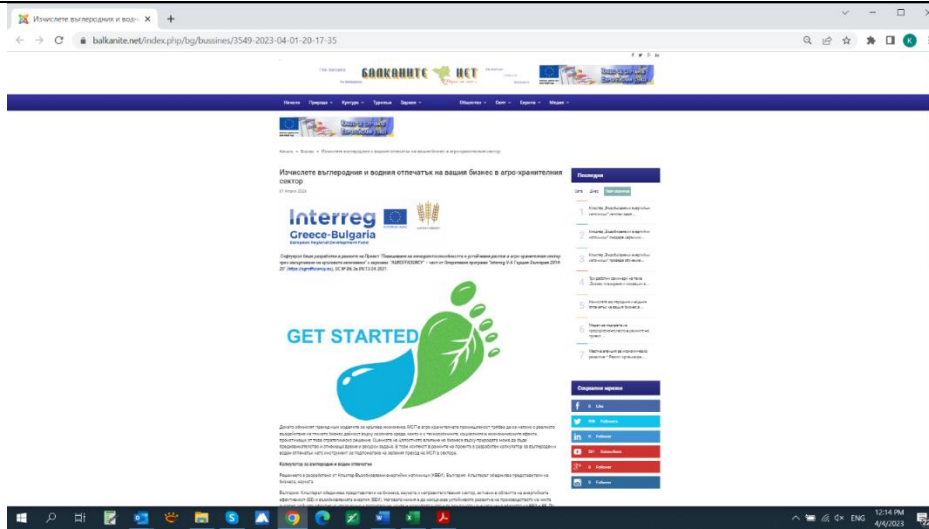


6. Calculate carbon and water footprint of your agri-food business

<https://balkanite.net/index.php/bg/bussines/3550-14-interreg-v-a-2014-20>



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II. Six electronic newsletters were created and sent to the companies involved in various project activities. The bulletins contain three main headings:

- Highlights - with information on project results;
- News
- Did you know, that .....



## Project AGROFFICIENCY “Enhancing the Competitiveness and Sustainable Growth in the Agrofood sector through promotion of Circular Economy” SC № B6.3a.09/13.04.2021

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**Interreg** **NEWSLETTER #1**  
Greece-Bulgaria April 2023

**HIGHLIGHTS:**

Three workshops on “Business planning and innovation in the agri-food sector” organized by RES Cluster

Topic, which are discussed during the three days of the event, are:

Day 1

- Strategic planning in the agri-food sector
- The agri-food sector as a component of Circular Economy
- Developing a strategy for the introduction of circular economy practices by companies in the agri-food sector – workshop

Day 2

- Business planning in the agri-food sector
- Resource efficiency innovations in the agri-food sector
- Development of a business plan for introducing resource efficiency innovations in the agri-food sector – workshop

Day 3

- Marketing for companies in the agri-food sector
- Innovations in climate neutrality and energy saving in the agri-food sector
- Marketing positioning agri-food sector companies as innovative, climate neutral and socially responsible – workshop

Check us out on: [www.agrofficiency.eu](http://www.agrofficiency.eu)

If you no longer want to receive our emails, please unsubscribe here.

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**Interreg** **NEWSLETTER #1**  
Greece-Bulgaria April 2023

**NEWS:**

**A European Green Deal  
Striving to be the first climate-neutral continent**

Climate change and environmental degradation are an existential threat to Europe and the world. To overcome these challenges, the European Green Deal will transform the EU into a modern, resource-efficient and competitive economy, ensuring:

- no net emissions of greenhouse gases by 2050
- economic growth decoupled from resource use
- no person, and no place left behind

The European Green Deal is also a lifeline out of the COVID-19 pandemic. One third of the €1.8 trillion investment from the Next Generation EU Recovery Plan, and the EU’s seven-year budget will finance the European Green Deal.

The European Commission has adopted a set of proposals to make the EU’s climate, energy, transport and taxation policies fit for reducing net greenhouse gas emissions by at least 55% by 2030, compared to 1990 levels. More information on [Delimita the European Green Deal](https://ec.europa.eu/euro-press-room/).

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**NEWS: Accent**

Creating a simpler and more predictable regulatory environment for clean technologies

March 16, 2023 - The Green Deal Industrial Plan supports the transition to climate neutrality by enhancing the competitiveness of Europe’s net-zero industry. In March, three of its key proposals were presented: the European Critical Raw Materials Act, the Net-Zero Industry Act and the reform of the electricity market design. These will support the Plan by helping create a simpler and more predictable regulatory environment for clean technologies to either find or secure their home in the EU.

[Read more about the Green Deal Industrial Plan](#)

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**Interreg** **NEWSLETTER #1**  
Greece-Bulgaria April 2023

**RUBRIC: DID YOU KNOW, THAT...**

Tomato and potato plants can be used successfully in the fight against plant diseases and pests

From the leaves of tomatoes, a decoction is prepared. After harvesting - and from the whole healthy plant. You can also preserve it by drying.

**Preparation:**  
Fresh greens are chopped, measure 4 kg and pour 10 liters of water. Put it to boil on the stove, let simmer for 30 minutes and strain. Before straining, dilute with water (per 10 liters of water - 2.5 liters of ethanol) and add 40 g of Normamide soap. Dry leaves are used in smaller quantities - 1 kg per 10 liters of water, soaking for 8-5 hours. Then the mass is boiled on low heat for 2-3 hours, strained and the decoction is diluted in a ratio of 1:2 with water.

Potato leaves are used fresh or dried against aphids and moths, or well as against cabbage pests, etc. For the preparation of solutions, 1.2 kg of fresh or 0.6 kg of dried green leaves are used, which are poured with 10 liters of warm water, soaked for 3-4 hours, then strained and sprayed.

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