

Del. 2.3.4 “Project Public Events – Info Day

*Enhancing the Competitiveness and Sustainable
Growth in the Agrofood Sector through the
promotion of Circular Economy*

Agroefficiency

Responsible Beneficiary:

GREEK ASSOCIATION OF SUPPLY CHAIN MANAGEMENT

with the contribution of:

LB: CHAMBER OF SMALL & MEDIUM SIZED INDUSTRIES OF THESSALONIKI

PB2: SMALL ENTERPRISES' INSTITUTE OF THE HELLENIC CONFEDERATION OF
PROFESSIONALS CRAFTSMEN AND MERCHANTS

PB4: REGIONAL CHAMBER OF COMMERCE AND INDUSTRY – BLAGOEVGRAD

PB5: RENEWABLE ENERGY SOURCES CLUSTER

The views expressed in this document do not necessarily reflect the views of the European Union, the participating countries, the Managing Authority, and the Joint Secretariat of the Programme.



The Project is co-funded by the European Regional Development Fund (ERDF) and by national funds of the countries participating in the Cooperation Programme Interreg V-A "Greece – Bulgaria 2014-2020".



The 3rd Project Technical meeting was organized in Thessaloniki on January 31st 2022 in a hybrid form with the following agenda.

Table of contents

1. Invitation.....	4
2. Meeting Agenda.....	6
3. Press releases.....	7
4. Presentations.....	9
5. Promotional Material.....	10
6. Photos.....	12

1. Invitation



Interreg
Greece-Bulgaria
European Regional Development Fund

www.agrofficiency.eu

INVITATION

We are pleased to invite you to the
Info Day for Logistics Stakeholders organized by the
«Greek Association of Supply Chain Management» on Friday,
17th of June 2022, 12.00 at Balkan Center (Building A- 10th
kIm Thessaloniki- Thermi, Thermi 57001, Thessaloniki).

*The language used during the event will be English. For your registration
please use the following link: <https://forms.gle/3uQnaC1JskkqDWs99>, by
Thursday 16/6/2022.*

For more information please visit: <https://www.logistics.org.gr/>

The Project is co-funded by the European Regional Development Fund (ERDF) and by national funds of the countries participating in the Interreg-A «Greece-Bulgaria» 2014-2020 «Cooperation» Programme.



2. Meeting Agenda







www.agroefficiency.eu






AGENDA

Info Day for Logistics Stakeholders

Friday 17/06/2022, 12:00 – 14:00
 Balkan center (building A)
 (10th km Thessaloniki-Thermi,
 Thermi 57001 Thessaloniki)

11:45 – 12:00	Arrival of participants
12:00 – 12:05	Opening & introduction of the agenda
12:05 – 12:20	Welcome speeches by: Representatives by project partners and Programme officials
12:20 – 12:30	Regional circular economy models and best available technologies for biological streams – The project BIOREGIO by Prof. Christos Vlachokostas , Representative of the project
12:30 – 12:50	Presentation of the Study on Circular Economy & Environmental Impact (Del. 3.2) by Prof. Charis Achilles and Prof. Christos Keramydas , AUTH, External Expert of the Greek Association of Supply Chain Management (PB3)
12:50 – 13:10	Presentation of the Study on Circular Economy & Environmental Impact (Del. 3.2) by Marian Traykov /Renewable Energy Sources Cluster (PB5)
13:10 – 13:30	Presentation of the E-Support Platform/ Operation & development of e-tools (Del. 4.2) by Mr. Christos Mariolas , External Expert of Chamber of Small and Medium Sized Industries of Thessaloniki (LB)
13:30 – 13:50	Discussion / Questions from participants
13:50 – 14:00	Conclusions



The Project is co-funded by the European Regional Development Fund (ERDF) and by national funds of the countries participating in the Interreg V-A «Greece-Bulgaria 2014-2020» Cooperation Programme.



3. Press releases

Info Day for Logistics Stakeholders

Project Agrofficiency

17th of June 2022

The Greek Association of Supply Chain Management, Project Beneficiary No 3 of the project "Enhancing the Competitiveness and Sustainable Growth in the Agrofood sector through promotion of Circular Economy", with acronym "AGROFFICIENCY" and Subsidy Contract No.B6.3a.09/13.04.2021, of the Cooperation Programme INTERREG V - A "Greece - Bulgaria 2014 - 2020", successfully organized an **Info Day for Logistics Stakeholders**, on the 17th of June 2022, in Thessaloniki. The Info Day was moderated by Professor Dimitrios Vlachos, President of the **Greek Association of Supply Chain Management**, whereas logistics and agrofood stakeholders participated, either with physical presence or remotely.

The Info Day aimed at the presentation of the opportunities of the project, its main targets, as well as its results, so far. The results of the Study for the Circular Economy & Environmental Impact were presented, from both Greek and Bulgarian side, and a detailed presentation was given of the E-Support Platform, its operation and the development of e-tools of which the logistics stakeholders will benefit. Through this platform, entrepreneurs will be able to find available funding resources in order to jumpstart investments in innovative ideas and trigger their business growth.

1

This Project is co-funded by the European Development Fund (ERDF) and by national funds of the countries participating in the Interreg V-A "Greece - Bulgaria 2014-2020" Cooperation Programme



The contents of this publication are sole responsibility of the Greek Association of Supply Chain Management and can in no way be taken to reflect the views of the European Union, the participating countries, the Managing Authority and the Joint Secretariat.

www.agrofficiency.eu



"Press Release"

The Info Day proceeded with the submission of questions from the participants, regarding both the outputs of the studies, as well as tangible examples of the use of platform, which highlights the interest of the target group for the project and the results that Agrofficiency produces.

For further information, please visit project's website: <https://agrofficiency.eu/>

The Project is co-funded by the European Development Fund (ERDF) and by national funds of the countries participating in the Interreg V-A "Greece - Bulgaria 2014-2020" Cooperation Programme

The contents of this publication are sole responsibility of the Greek Association of Supply Chain Management and cannot be taken to reflect the views of the European Union, the participating countries, the Managing Authority and the Joint Secretariat.

www.agrofficiency.eu



"Press Release"

Info Day for Logistics Stakeholders

Project Agrofficiency

17th of June 2022

Thessaloniki, Greece

Greek Association of Supply Chain Management, Project Beneficiary No 3 of the project "Enhancing the Competitiveness and Sustainable Growth in the Agrofood sector through promotion of Circular Economy", with acronym "AGROFFICIENCY" and Subsidy Contract No.86.3a.09/13.04.2021, which is funded under the Sixth Call for Project Proposals of the Cooperation Programme INTERREG V - A "Greece - Bulgaria 2014 - 2020", is organizing an Info Day for Logistics Stakeholders, on the 17th of June 2022, in Thessaloniki. The Info Day aims at presenting the opportunities that the project offers to its target audiences and will highlight its main objectives and outputs.

The results of the study on Circular Economy & Environmental Impact will be presented. Moreover, a detailed presentation of the E-Support Platform, its operation and the development of e-tools of which the logistics stakeholders will benefit from, will be given. Through this platform, entrepreneurs will be able to find available funding resources in order to jumpstart investments in innovative ideas and trigger their business growth.

The Project is co-funded by the European Development Fund (ERDF) and by national funds of the countries participating in the Interreg V-A "Greece - Bulgaria 2014-2020" Cooperation Programme

The contents of this publication are sole responsibility of the Greek Association of Supply Chain Management and cannot be taken to reflect the views of the European Union, the participating countries, the Managing Authority and the Joint Secretariat.

www.agrofficiency.eu

4. Presentations

All presentations available in:

<https://www.youtube.com/watch?v=4DgsaisB09I>

<https://www.youtube.com/watch?v=MvcAttdpswg>

https://www.youtube.com/watch?v=zb_92h4-cBI

https://www.youtube.com/watch?v=PI0y4o5_7dY

<https://www.youtube.com/watch?v=K-ObCbhfgq4>

<https://www.youtube.com/watch?v=EigUOBTUPMg&t=320s>

5. Promotional Material

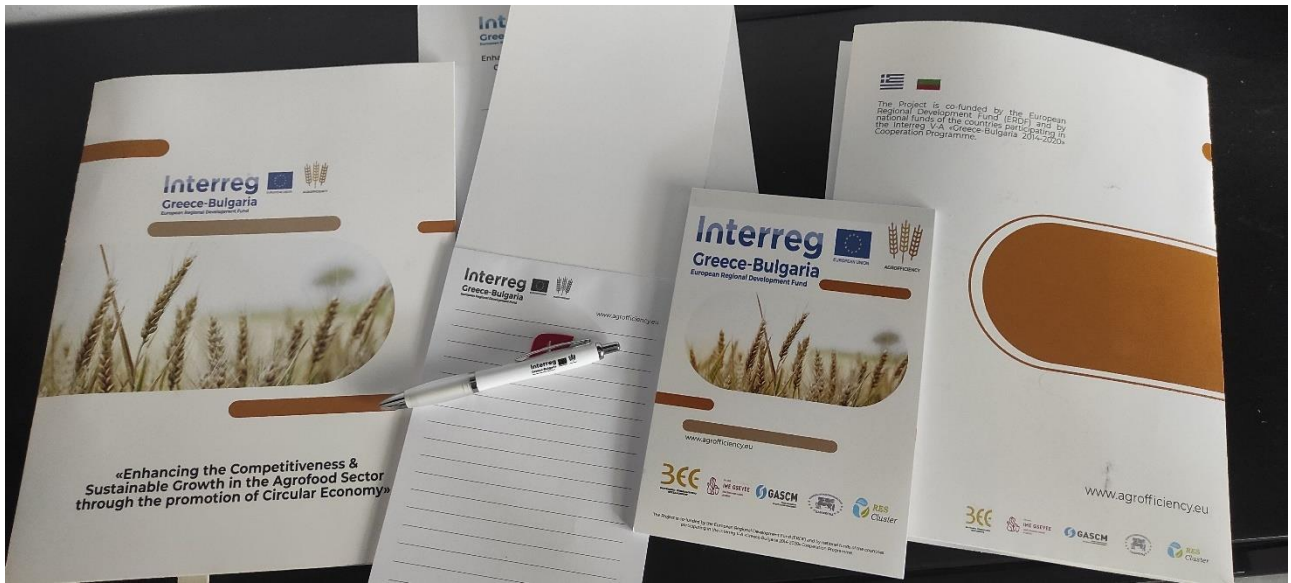
Poster



Badge



Interreg Greece-Bulgaria European Regional Development Fund



The project is co-funded by the European Regional Development Fund and by national funds of the countries participating in the Programme.



6. Photos





